



## PoliceApp Streamlines Recruiting for Galloway PD: A Case Study

*After implementing online law enforcement recruitment system PoliceApp, the Galloway Township Police Department saves time and money and sees applications increase 700%.*

### **THE CHALLENGE:**

The Galloway Township Police Department, responsible for the 115-square-mile Galloway Township in Atlantic County, New Jersey, had no standardized hiring procedure. Because it is a non-civil-service department, it can establish its own hiring rules and methods. "It is up to us how we set up our hiring," explained Captain Chris Doyle.

In the past, the department has tried several different hiring methods, including making full certification the initial application requirement, starting with the physical fitness test, and asking for resumes which would then be screened before follow-up questions were administered. "We had a lot of different methods, and ultimately there was a lot of paperwork that went along with it," said Doyle.

### **THE SOLUTION:**

When the Galloway Department received an email from PoliceApp inquiring about hiring practices and offering a free demo, Doyle signed up, and brought his command staff along as well. After seeing what PoliceApp could do, "I was sold," said Doyle. "After having done so many hiring practices, I know that weeding through all that paperwork is a nightmare, so I'm a very big fan of this company."

Working with PoliceApp through the process of account setup, implementation, training and support was seamless. "The software is easy to maneuver through and the company was amazing to deal with," Doyle said. "Every problem or question was solved with minimal time."

### **THE OUTCOME:**

In the two years since it implemented PoliceApp for recruiting, Doyle said the program has saved the department time and money—between 80 and 100 hours of resource hours, plus the cost of paper.

It has also significantly increased the number of applications. In the years before PoliceApp, the Galloway PD received 90-100 applications a year. In the first year of using PoliceApp it received 317, and in 2015 that number skyrocketed to 697.

In addition to being able to easily organize a large volume of applications, PoliceApp has been able to offer custom solutions. "They usually have exactly what I'm looking for, and if they don't they work with me to create another status or report that's specific to my department," Doyle said.

*"I wish I had this system throughout my career as an administrator," Doyle added. "I highly recommend this product to all my fellow Law Enforcement colleagues."*

PoliceApp is an online application and recruitment system designed for police departments and law enforcement job applicants. Designed by law enforcement professionals and technology experts, PoliceApp simplifies the application and recruitment process, eliminates process redundancies and reduces frustration and time resources by easily publicizing current law enforcement job openings, matching candidates with the police jobs they qualify for, allowing for efficient communication between departments and applicants, creating consistency across police departments, and streamlining and organizing the application experience.

Get started today at [www.policeapp.com](http://www.policeapp.com) or 203-350-0026 / [info@policeapp.com](mailto:info@policeapp.com)