CASE STUDY:

Greenfield Police Department increases their applicant pool by 900% within two weeks of opening the process in the midst of a pandemic.

"If your department is looking for software that will easily automate and organize the hiring process from recruitment to the final selection, at no cost to the department, PoliceApp.com is for you!" - Lieutenant William Gordon of the Greenfield Police Department, MA

THE CHALLENGE:

Being a small western city in Massachusetts with a population of 18,000, surrounded by even smaller rural towns, the Greenfield Police Department experienced limited reach while searching for qualified candidates. Breaking away from civil service in hopes to find an alternative hiring solution that would secure a larger, more qualified applicant pool. However, soon Greenfield PD found themselves facing several unplanned retirements in the wake of a global pandemic. Traditional means of recruitment, like community outreach and job fairs, were off the table.

THE SOLUTION:

Within a day PoliceApp.com set up an email capture for our department, building a contact list of potential candidates for our position. After a week, PoliceApp had the application process open and began national based recruitment efforts with personalized advertisements and one-on-one training and support.

THE OUTCOME:

PoliceApp.com managed to recruit nearly 100 qualified candidates; of which, approximately 35% had some type of academy experience, 20% were military veterans, and nearly 70% had at least 60 college credits. The software made sorting through the applicants effortless. Greenfield Police Department no longer deals with the tedious and time consuming paperwork. Through the PoliceApp platform everything can be done electronically, from communication to applicants & scheduling oral interviews, to managing the background investigations..

PoliceApp is an online application and recruitment system designed for police departments and law enforcement job applicants. Designed by law enforcement professionals and technology experts, PoliceApp simplifies the application and recruitment process, eliminates process redundancies and reduces frustration and time resources by easily publicizing current law enforcement job openings, matching candidates with the police jobs they qualify for, allowing for efficient communication between departments and applicants, creating consistency across police departments, and streamlining and organizing the application experience.

Get started today at www.policeapp.com or 203-350-0026 / info@policeapp.com

FirefighterApp.com   **PublicSafety**App.com   **Employment**App.com