

## **CASE STUDY:**

### **Great Falls Police Department Streamlines and Simplifies Recruitment with PoliceApp!**

*“PoliceApp has been absolutely amazing to work with,” said Mahlum. “They’ve made us feel like we are their only customer. It has been an excellent relationship!”*

- Lieutenant Doug Mahlum of the Great Falls Police Department, MT

#### **THE CHALLENGE:**

“Our reach wasn't what we needed it to be, and it was extremely difficult to keep our candidates engaged during the hiring process,” said Lieutenant Doug Mahlum. The application numbers were dropping drastically—the department was getting fewer than 100 applications per year. And with no online way to complete and manage documents, the hiring process was slow and cumbersome.

#### **THE SOLUTION:**

After implementing PoliceApp, the Great Falls Police Department has seen an increase in the volume of applicants, as well as candidates from a much wider geographic pool and a general increase in the quality of applicants. “PoliceApp.com has allowed us to move into today's fast-moving search for good candidates,” said Mahlum. “We are able to keep them engaged, have streamlined our processes, and overall have been able to find excellent candidates.”

#### **THE OUTCOME:**

“The ability to streamline our hiring processes is critical in today's age,” said Mahlum. “The ability to manage and engage our candidates through PoliceApp.com is unbelievable. It has taken us to the next level overnight. It has also allowed the management of the hiring process to be simplified, which allows me more face-to-face time for recruitment. I've been telling everyone I can that if they aren't using PoliceApp.com, they are missing out.”

PoliceApp is an online application and recruitment system designed for police departments and law enforcement job applicants. Designed by law enforcement professionals and technology experts, PoliceApp simplifies the application and recruitment process, eliminates process redundancies and reduces frustration and time resources by easily publicizing current law enforcement job openings, matching candidates with the police jobs they qualify for, allowing for efficient communication between departments and applicants, creating consistency across police departments, and streamlining and organizing the application experience.

Get started today at [www.policeapp.com](http://www.policeapp.com) or 203-350-0026 / [info@policeapp.com](mailto:info@policeapp.com)