

CASE STUDY: How Caldwell Police Department Transformed Recruitment with PoliceApp

From low applicant numbers and tedious paperwork to a streamlined, all-in-one hiring solution—see how Caldwell PD saved time, boosted applications, and simplified compliance with PoliceApp.

THE CHALLENGE:

Before partnering with PoliceApp, Caldwell Police Department struggled with several key recruitment challenges:

- Low applicant numbers, making it difficult to fill open positions with qualified candidates.
- Cumbersome paper and PDF applications that were difficult to manage and track.
- A time-consuming hiring process that ate up valuable staff hours and delayed onboarding.

The department needed a modern, streamlined solution to reach more applicants, improve organization, and simplify their overall hiring process.

THE SOLUTION:

The department was particularly drawn to:

- Online job postings to reach a broader pool of applicants.
- Centralized application management, allowing everything to be in one place.
- NJAG reporting tools, making compliance reporting simple and efficient.

After over two years of using PoliceApp, Caldwell PD has fully integrated the platform into every hiring cycle.

THE RESULTS:

Since adopting PoliceApp, Caldwell Police Department has seen measurable improvements in key areas:

- ✓ Increased number and quality of applicants
- ✓ Streamlined communication with candidates
- ✓ Improved organization and visibility for the department
- ✓ Over 20 hours saved per hiring cycle thanks to the simplified process and reporting features

Captain DeAngelo describes PoliceApp as “easy, organized, and effective.” The department especially values the all-in-one platform and NJAG reporting tools, which eliminate tedious manual work.

Get started today at www.PoliceApp.com or 203-350-0026 / info@policeapp.com