

## **CASE STUDY:**

**Unexpected vacancies, rising costs of housing, all amid a pandemic; left Brewster Police Department questioning the success of a future recruitment process.**

*"First of all, I would not go through another hiring process without PoliceApp! From start to finish the customer service is top notch. We are a small agency and a small town; we do not have an HR department and basically handle the hiring process on our own. From sales to onboarding and training, PoliceApp's support was there every step of the way to answer questions and guide us towards success. The system is easy to use and streamlines the hiring process from the application process and until a candidate is hired and everything else in-between."*

*-Jonathon P. O'Leary, Lieutenant at Brewster Police Department, MA*

### **THE CHALLENGE:**

Brewster Police Department, like many other departments, were worried they would find themselves in a workforce crisis. A surge in retirements, a rise in housing costs, as well as a looming pandemic was the perfect storm to hinder the size of Brewster Police Department's applicant pool. A small agency, in a small town, without an HR department to assist the hiring process.

### **THE SOLUTION:**

Incorporating PoliceApp into their process helped the Brewster Police Department expand their geographic reach for recruitment. The department leveraged PoliceApp's applicant management capability to streamline the hiring process.

### **THE OUTCOME:**

The addition of PoliceApp into their recruitment process not only expanded the Brewster Police Department's geographic reach, but they experienced a more diverse, qualified applicant pool. With the ease of PoliceApp's system, the department was able to streamline and manage an increased applicant pool seamlessly.

PoliceApp is an online application and recruitment system designed for police departments and law enforcement job applicants. Designed by law enforcement professionals and technology experts, PoliceApp simplifies the application and recruitment process, eliminates process redundancies and reduces frustration and time resources by easily publicizing current law enforcement job openings, matching candidates with the police jobs they qualify for, allowing for efficient communication between departments and applicants, creating consistency across police departments, and streamlining and organizing the application experience.

Get started today at [www.policeapp.com](http://www.policeapp.com) or 203-350-0026 / [info@policeapp.com](mailto:info@policeapp.com)